



[For immediate release]

Birdie Mobile adds new features to “Birdie Farm” Players can now hit Level 40 and play a new mini-game in style

(HONG KONG, 27 May 2019) “Birdie Farm”, the mobile game by Birdie Mobile where rewards can be “grown” into real-life data, has been a gamers’ favourite since its recent launch with multiple players hitting level 25 in less than three months! Birdie is catching up fast - “Birdie Farm” now has 40 levels to tackle, while a new mini-game “Pose Pose Revolution” will put players’ memory and response to test.

Thanks to the players’ hard work, “Birdie Farm” has so far nurtured more than 1 million Birdies and "grown" more than 50,000 GB of data - the most productive player alone has harvested 480,000 crops and raised 3,896 Birdies to date! To spice up the gameplay, “Birdie Farm” has enlisted supermodel Flamigo to host a new mini-game "Pose Pose Revolution" - Flamigo will demonstrate a series of elegant yet acrobatic poses and by repeating every pose in the right order, players will earn more data, coins and diamonds.

Strike a pose with Flamigo to take the lucrative prizes!



Apart from earning data in style with the new mini-game, players can also meet the new Birdie masters in “Birdie Farm” as the island is becoming more animated than ever!

New Members	
	Martial Birdie



	Scientist Birdie
	Sommelier Birdie
	Director Birdie

Also new to “Birdie Farm” are two thrift store owners, who will visit players’ islands every two hours to shop for items and Birdie characters. Another fun new way to make extra income!

	Mola Mola
	Coco

Let’s download “Birdie Farm” for free from the App Store or Google Play and start “growing” data on your own farm! To learn more about “Birdie Farm” and its terms and conditions, please visit Birdie Mobile’s website: <https://r.brd.hk/game>

¹Maximum data transferable per month per player :

Monthly Plan	Maximum data per month (GB)
\$48	0.2
\$90	1
\$120	1
\$140	2

About Birdie:

Birdie is unwinding in every way.

Unwind to relax and be yourself. Unwind to overcome rigid rules, be flexible and open up a new exciting world!

Birdie has done away with contracts and admin fees. Instead we’ve rolled out new ideas, so you can unwind anywhere, anytime.

Get extra data from your friends with the pioneering Data P2P feature. Instantly connect to the destination’s mobile network with the same Birdie SIM while you are traveling. Choose and manage your services on our mobile app in a breeze, saving the hassle of queuing up at a store.



The pursuit of unwinding freedom and fun is Birdie's new attitude!
For more information about Birdie Mobile, please visit <http://www.birdie.com.hk>