



[For immediate release]

Birdie Travel SIM sizzling summer sale

(Hong Kong, August 1, 2019) Birdie is calling all travellers! It's summer, and now it is the best time to travel around the world. Enjoy your holiday with the Birdie Travel SIM HOTLALA promotion[^].

You can use a Birdie Travel SIM when travelling abroad easily, simply plug in and go! This summer, you can enjoy \$15 off when you buy day passes of \$90 or above via the Birdie Travel mobile app and enter the discount code 'HOTLALA'!

The Birdie Travel SIM offers a hassle-free network experience and pay-per-day roaming data to all travellers in over 60 countries and regions outside Hong Kong. Validity will be reset to 365 days after purchase of a new Day Pass.

Get your Birdie Travel SIM today and fulfil your travel bucket list, hassle-free!

For more information about Birdie promotions, please visit <http://www.birdie.com.hk> , Facebook and Instagram (@Birdiestagram)

- [^] Promotion Period: From now on until 31 August 23:59
- ^{*} Promotional code is only applicable to a single transaction for purchasing day passes of HK\$90 or above.
- 4G roaming is available only on selected networks and devices which support 4G. When daily data usage hits 500MB/300MB, data speeds will be capped at 128Kbps, allowing you to continue using data roaming.

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About Birdie

Birdie is unwinding in every way.

Unwinding to relax and be yourself. Overcoming rigid rules, being flexible and opening up a new exciting world!

Birdie has done away with contracts and admin fees. Instead we've rolled out new ideas, so you can unwind anytime, anywhere.

Get extra data from your friends with the pioneering Data P2P feature. Instantly connect to your destination's mobile network with the same Birdie SIM while you are travelling. Choose and manage your services on our mobile app easily, saving the hassle of queuing up in a store.

Freedom, unwinding and fun is Birdie's new attitude!