



**[For immediate release]**

**Birdie Offers Students Exclusive Monthly Plan with No Contract  
Priced from \$90/month for 6GB Data - Unlimited Data Usage from 1-6am**

**(Hong Kong, August 9, 2019)** Students can now enjoy all kinds of exclusive offers by subscribing to Birdie Mobile! The newly launched Student Exclusive Monthly Plan priced as low as \$90/month, is even cheaper than a movie ticket! Student plan subscribers can enjoy more local data than other normal plan users, as well as unlimited local data usage from 1am to 6am, perfect for night owls.

Birdie's Student Plan offers a variety of local data packages per month, from \$90 with 6GB data, to \$140 with 15GB data for those who are data-hungry. If you really want to max out on data, simply apply for a monthly top-up of 6GB data at \$50 to upgrade to 21GB data every month!

Birdie Mobile promises no contracts and admin fees. By offering a total online experience, you can manage your account at your fingertips seamlessly with the Birdie Mobile App. You can also share data with friends freely with the data P2P function.

Being a Birdie user, you can enjoy our loyal customer benefits, including "Birdie-Get-Birdie" referral bonuses, "Birdie Stamp Rewards" and free snacks and drinks offered on "Birdie Friday", our occasional grab-and-win activities! Go unwind with Birdie and pursue fun and freedom!

<b>HK\$190 (\$140+\$50 monthly)</b>	<b>HK\$140</b>	<b>HK\$120</b>	<b>HK\$90</b>
<b>21GB (15GB+6GB monthly)</b>	<b>15GB</b>	<b>9GB</b>	<b>6GB</b>
1-6am unlimited data usage <sup>#</sup>			
Unlimited voice minutes			
Data P2P, Intra SMS, Voicemail, Call Forwarding, Call Number Display, Call Waiting and Conference Call			



*\*You must be a student with a valid student identity document and between the ages of 11 – 25 to subscribe to these plans.*

*+Data services continue thereafter, with upload and download speeds for data access at up to 128kbps. You can also top up extra 4G (21Mbps) local mobile data at \$20/1GB, \$60/5GB or \$100/10GB) for that billing month.*

*#Data usage during these hours will not be deducted from the monthly plan entitlement.*

For more information on the Birdie student plan, please visit: <https://www.birdie.com.hk>

###

### **About Birdie**

Birdie is unwinding in every way.

Unwinding to relax and be yourself. Overcoming rigid rules, being flexible and opening up a new exciting world!

Birdie has done away with contracts and admin fees. Instead we've rolled out new ideas, so you can unwind anytime, anywhere.

Get extra data from your friends with the pioneering Data P2P feature. Instantly connect to your destination's mobile network with the same Birdie SIM while you are travelling. Choose and manage your services on our mobile app easily, saving the hassle of queuing up in a store.

Freedom, unwinding and fun is Birdie's new attitude!