

## **Terms & Conditions: T&C-T34**

### **“Taobao & Tmall Hong Kong x Birdie New Subscription Offer” Terms and Conditions**

1. The “Taobao & Tmall Hong Kong x Birdie New Subscription Offer” (“Promotion”) for Birdie Mobile’s monthly plan provided by Birdie Mobile Limited (“the Company”) is applicable to anyone who is subscribing to the Company’s designated plan as a new user during the promotion period.
2. The customer must remain subscribed to the specified monthly plan below for 6 consecutive months and use a credit card to pay monthly fees by autopay for 6 consecutive monthly bills to be eligible for the Offer:
  - a. The Birdie Mobile Unlimited Data Standard Monthly Plan (Monthly fee: HK\$250/month) includes the following services: (i) 30GB of 4.5G 42Mbps local data per month, (ii) unlimited thereafter local data usage up to 21Mbps after the 30GB local data is fully consumed in the month, (iii) unlimited 4.5G 42Mbps local data during Owl Time (every day from 1:00a.m. to 6:00a.m.), (iv) unlimited local voice call minutes per month, and (v) voicemail, call forwarding, call number display, call waiting and conference call.
  - b. The Birdie Mobile 6GB Standard Monthly Plan (Monthly fee: HK\$120/month) includes the following services: (i) 6GB of 4.5G 42Mbps local data per month, (ii) unlimited thereafter local data usage up to 2Mbps after the 6GB local data is fully consumed in the month, (iii) 3,000 local voice call minutes per month, and (iv) voicemail, call forwarding, call number display, call waiting and conference call.
3. The customer can enjoy extra data (including the extra 2GB data for enabling autopay with credit card) and monthly fee discount each month in the first 6 months upon successful subscription to the Company’s specified monthly plan using the promotion code (TB1212). The customer must remain subscribed to the specified monthly plan or monthly plan with higher monthly fee for 6 consecutive months to enjoy the offer. For details of extra data and monthly fee discount, please refer to the confirmation email for the service.
4. When the customer successfully registered and activated the specific monthly plan, the monthly fee discount will be deducted from the bill in the 1<sup>st</sup> to 6<sup>th</sup> months, and extra data will be given in the 1<sup>st</sup> to 6<sup>th</sup> months. The extra data will be offered within 7 working days upon every monthly successful payment.
5. The Offer will be forfeited upon the occurrence of any of the following events:
  - a. Changes to a student plan; or
  - b. Changes to a service plan with a monthly fee lower than that of the monthly plan initially chosen at the time of subscription; or
  - c. Terminates the service; or
  - d. The mobile telephone service of the mobile telephone number is terminated for whatever reason; or
  - e. Autopay is disabled or fails.

6. Quotas of the Offer are limited in availability and allocated on a first-come-first-served basis.
7. The Offer is valid from 7 December 2021 till 24 December 2021 (both dates inclusive). Code redemption after the expiry date of 24 December 2021 will not be accepted.
8. Each customer can only use the Offer once. Repeated use of the promotion code by the same customers (as determined by the customer's HKID/ passport number) will not be accepted.
9. Customers of the Birdie Mobile service shall not enjoy the Offer in conjunction with other offers, except for the Rewards for Referees under the Birdie-Get Birdie referral programme.
10. Customers who are carrying over their existing number to the Company are advised to pay attention to the terms of their contracts with their current telecom service operator to avoid any penalties that may be imposed by their current telecom service operator.
11. In the event of the mobile number not being transferred to the Company's mobile service due to incomplete, wrong or false information provided by the customer or any grounds beyond the reasonable control of the Company, the Company has the right to cancel the relevant porting application. All offers will be forfeited without compensation and the Company shall not be therefor.
12. The Offer cannot be transferred to any third party and is neither refundable nor exchangeable for cash.
13. The Company's mobile service is subject to relevant terms and conditions. Please refer to <https://www.birdie.com.hk/mobile/tnc/> for details.
14. The Company and the Bank reserves the right to make the final decision relating to the Offers and any dispute thereof and may change the terms and conditions without prior notice.
15. These terms and conditions have been translated into Chinese. If there is any contradiction or discrepancy between the English and Chinese versions, the English version shall prevail.