

## Terms & Conditions: T&C-T82

### “1st month 50% off and Free Travel Data Offer” Terms and Conditions

1. The “1st month 50% off and Free Travel Data Offer” for Birdie Mobile’s monthly plan provided by Birdie Mobile Limited (“the Company”) is applicable to the new subscription of the specified monthly plans with designated promotion code “FLASH25M” during the promotion period.
2. The promotion period is valid until 30 June 2025 (last date inclusive). Code redemption after the promotion period will not be accepted. The Company reserves the right to change the Offer at any time without prior notice. Quotas of the Offer are limited in availability and allocated on a first-come-first-served basis.
3. For customer who have successfully registered and activated designated service plan, direct fee deduction will be made from customer’s monthly bill, and the extra bonus data will be released to the eligible customer’s “Gift Box” of Birdie Mobile App and the travel day pass will be added to the balance of “Day Passes” within seven working days upon every monthly successful payment. The Offer is based on the monthly plan initially chosen at the time of subscription. Upon successful activation, if customers upgrade to a higher-value monthly plan, the additional data, fee reductions, and travel day pass will be calculated based on the chosen plan during registration.
4. The customer must continuously subscribe to one of the specified monthly plans below to be eligible for the Offer for the specified period:
  - a. The Birdie Mobile 30GB Standard Monthly Plan (Monthly fee: HK\$250/month) includes the following services:
    - i. monthly 30GB 42Mbps local data free upgrade to full speed; and
    - ii. unlimited thereafter local data usage up to 21Mbps; and
    - iii. unlimited 42Mbps local data during Owl Time (every day from 1:00a.m. to 6:00a.m.); and
    - iv. unlimited local voice call minutes per month; and
    - v. voicemail, call forwarding, call number display, call waiting and conference call.

The Offer includes:

- i. 1<sup>st</sup> month with HK\$176 monthly rebate (only usable to settle monthly fee) and extra 30GB full speed local data; and
  - ii. From 2<sup>nd</sup> month and onwards with HK\$102 monthly rebate (only usable to settle monthly fee) and extra 30GB full speed local data.
  - iii. Free 24 days of Asia 12 travel day pass: Receive 2 days of free day pass each month from the 1<sup>st</sup> to 12<sup>th</sup> billing months.
- b. The Birdie Mobile 15GB Standard Monthly Plan (Monthly fee: HK\$200/month) includes the following services:
  - i. monthly 15GB 42Mbps local data free upgrade to full speed; and
  - ii. unlimited thereafter local data usage up to 2Mbps; and
  - iii. unlimited 42Mbps local data during Owl Time (every day from 1:00a.m. to 6:00a.m.); and
  - iv. unlimited local voice call minutes per month; and

- v. voicemail, call forwarding, call number display, call waiting and conference call.

The Offer includes:

- i. 1<sup>st</sup> month with HK\$136 monthly rebate (only usable to settle monthly fee) and extra 15GB full speed local data; and
  - ii. From 2<sup>nd</sup> month and onwards months with HK\$72 monthly rebate (only usable to settle monthly fee) and extra 15GB full speed local data.
  - iii. Free 24 days of Mainland China & Macau travel day pass: Receive 2 days of free day pass each month from the 1<sup>st</sup> to 12<sup>th</sup> billing months.
- c. The Birdie Mobile 9GB Standard Monthly Plan (Monthly fee: HK\$160/month) includes the following services:
- i. Monthly 9GB 42Mbps local data per month; and
  - ii. unlimited thereafter local data usage up to 2Mbps; and
  - iii. unlimited 42Mbps local data during Owl Time (every day from 1:00a.m. to 6:00a.m.),
  - iv. unlimited local voice call minutes per month; and
  - v. voicemail, call forwarding, call number display, call waiting and conference call.

The Offer includes:

- i. 1<sup>st</sup> month with HK\$111 monthly rebate (only usable to settle monthly fee) and extra 7GB 42Mbps local data; and
- ii. From 2<sup>nd</sup> month and onwards with HK\$62 monthly rebate (only usable to settle monthly fee) and extra 7GB 42Mbps local data.
- iii. Free 12 days of Mainland China & Macau travel day pass: Receive 1 day of free day pass each month from the 1<sup>st</sup> to 12<sup>th</sup> billing months.

## 5. Limited Offer

- a. Customers who successfully register for designated Birdie monthly plans between 9 April 2025 to 30 June 2025 (both days inclusive) will receive the "Birdie 8<sup>th</sup> Anniversary Reward" ("8<sup>th</sup> Anniversary Rewards"), which includes in the form of redemption codes:
  - i. To enjoy an additional 28GB of local full speed data each month for 12 months (applicable to customers who register the above Birdie Mobile 30GB Standard Monthly Plan).
  - ii. To enjoy an additional 18GB of local full speed data each month for 12 months (applicable to customers who successfully register for the above Birdie Mobile 15GB Standard Monthly Plan).
- b. The Company shall deliver the redemption codes for the 8th Anniversary Rewards to customer's email address registered with the Company within 15 working days after the service becomes effective ("Redemption Email"). Customer should make sure they can receive the Redemption Email from the Company.
- c. Customer shall redeem such 8th Anniversary Rewards in accordance with the terms and conditions as provided in such Redemption Email including but not limited to redeeming the code within 30 days of issuance of the Redemption Email within "Gift Box" of Birdie Mobile App.

- d. Once successfully redeemed, the Company shall issue a Birdie 8<sup>th</sup> Anniversary Reward to the customer's "Gift Box" within Birdie Mobile App on a monthly basis for twelve (12) continuous months so long as the customer is still using the eligible Birdie service plan according to Clause 5a(i) or 5a(ii) at the time of the Company issuing the Birdie 8<sup>th</sup> Anniversary Reward during such continuous period. It is the customer's sole responsibility to manage and timely activate such Birdie 8<sup>th</sup> Anniversary Reward at Birdie Mobile App. Only upon successful activation of such Birdie 8<sup>th</sup> Anniversary Reward the customer shall receive and use the additional local data as entitled hereunder until the end of that bill month (last day inclusive). Any unused data of that bill month shall be automatically forfeited.
  - e. Each Birdie 8<sup>th</sup> Anniversary Reward issued has a validity of 90 days and shall automatically expire when lapsed and be removed from the customer's "Gift Box" within Birdie Mobile App.
  - f. The Limited Offer and any unused Birdie 8<sup>th</sup> Anniversary Reward shall be forfeited and removed automatically upon any eligible Birdie service plan being terminated or disconnected for whatever reason. For avoidance of doubt, any customer switches to any ineligible Birdie service plan before the Company issuing of the next month's Birdie 8<sup>th</sup> Anniversary Reward shall forfeit his/her entitlement to the Limited Offer while keeping their unused Birdie 8<sup>th</sup> Anniversary Reward issued. Customers can still use the Birdie 8<sup>th</sup> Anniversary Reward issued before the expiry.
  - g. All redemption codes under this Limited Offer are strictly for personal use by the same customer receiving codes. If the Company discovers or suspects that any person entitled participated in any illegal, fraudulent, deceptive or unfair behaviours or otherwise breaching the terms and conditions of the Company, the Company reserves the right to disqualify their rights to redeem, receive or use any offer, rewards or benefits and/or immediately suspend their account and/or take any other action it deems appropriate without notice.
  - h. The Company reserves the right to make the final decision on this offer and any disputes, and may suspend or terminate the offer or change the terms and conditions of this offer without prior notice.
  - i. The Company shall not be liable for any failure to enjoy the Limited Offer by the customer.
6. The Offer will be forfeited upon the occurrence of any of the following events:
- a. if the Customer changes to a student plan from standard monthly plan; or
  - b. if the Customer changes to a service plan with a monthly fee lower than that of the monthly plan selected at the time of subscription; or
  - c. the mobile telephone service of the mobile telephone number is terminated for whatever reason; or
  - d. if the Customer changes to non-applicable Credit Cards; or
  - e. autopay is disabled or fails.
7. Customers cannot enjoy the Offer in conjunction with other offers, except for the Rewards for Referees under the Birdie-Get Birdie referral programme.
8. The rebate paid by the Company hereunder will only be applied by the Company in the manner described hereunder to meet the Customer's payment obligations to the Company in respect of the account. Customers cannot offset any other sum payable to the Company against any part of the rebate payable by the Company to the account.

9. If a Customer's account is terminated for any reason(s), (as applicable) any Offer, payment or prepayment, entitlement to any waiver, rebate or data (including roaming data day pass) or rewards or points that are unused or pending to be rewarded to the account in any form, or any other unused items purchased or redeemed for the account, will be forfeited and not transferrable, restorable or refundable in any circumstances.
10. Customers cannot enjoy the Offer in conjunction with other offers, except for the Rewards for Referees under the Birdie-Get Birdie referral programme.
11. Customers who port in their existing number to the Company are advised to pay attention to the terms of their contracts with their current telecom service operator to avoid any penalties that may be imposed by their current telecom service operator.
12. In the event of the mobile number not being transferred to the Company's mobile service due to incomplete, wrong or false information provided by the customer or any grounds beyond the reasonable control of the Company, the Company has the right to cancel the relevant porting application. All offers will be forfeited without compensation and the Company shall not be therefor.
13. The Offer cannot be transferred to any third party and is neither refundable nor exchangeable for cash.
14. The Company's mobile service is subject to relevant terms and conditions. Please refer to <https://www.birdie.com.hk/mobile/tnc/> for details.
15. The Company reserves the right to make the final decision relating to the Offers and any dispute thereof and may change the terms and conditions without prior notice.
16. These terms and conditions have been translated into Chinese. If there is any contradiction or discrepancy between the English and Chinese versions, the English version shall prevail.